



2017-2018 Pathways Four-Year Plan Business Administration-Entrepreneurship (BS)

Department of Business and Economics
School of Business and Information System
Room AC-2B06 | (718) 262-2502

The following is a **suggested** plan of study for completion of this degree program. The goal of a Four-Year Plan is to ensure that students graduate with no more than 120 credits and in four years.

- All students should speak with an academic advisor about their academic programs. **This document is not a substitute for academic advisement.**
- Students are encouraged to take Winter and Summer courses to facilitate their progress towards graduation.
- Transfer students do not need to take all courses in the plan; they should consult with an academic advisor.

Course	Credit	Course	Credit
First Year – Fall	15	First Year – Spring	15
ENG 125: English Composition I [EC]	3	ENG 126: English Composition II [EC]	3
ECON 102: Microeconomics [IS]	3	ECON 103: Macroeconomics	3
College Option [CO]: HE 111	3	BUS 201: Computer Applications in Business	3
Mathematical & Quantitative Reasoning [MQR]	3	Life & Physical Science [LPS]	3
Creative Expression [CE]	3	Additional Flexible Core Course	3

Course	Credit	Course	Credit
Second Year – Fall	15	Second Year – Spring	15
ECON 220: Introduction to Economic Statistics	3	ACC 102 or ACC 103: Principles of Accounting II or Principles of Managerial Accounting	3
ACC 101: Principles of Accounting I	3	Scientific World [SW]: PSY 102	3
BUS 283: Business Law I	3	US Experience in its Diversity [USED]	3
World Cultures & Global Issues [WCGI]	3	BUS 301: Management Theory and Practice	3
College Option [CO]: Foreign Language†	3	College Option [CO]: Foreign Language†	3

Course	Credit	Course	Credit
Third Year – Fall	15	Third Year – Spring	15
BUS 302: International Business	3	BUS 357: Family Business	3
MKT 341: Introduction to Marketing	3	FINC 321: Principles of Finance	3
Entrepreneurship Elective*	3	BUS 349: Entrepreneurship Basics	3
BUS 348: Production/Operations Management	3	Free Elective/Liberal Arts	3
Free Elective/Liberal Arts	3	Free Elective/Liberal Arts	3

Course	Credit	Course	Credit
Fourth Year – Fall	15	Fourth Year – Spring	15
BUS 431: Entrepreneurship Plans	3	MKT 347: Consumer Behavior	3
MKT 344: Retail Management	3	Free Elective/Liberal Arts	3
BUS 430: Ethics, Governance & Accountability	3	Free Elective/Liberal Arts	3
BUS 481: (WI) Strategic Management [CO]	3	Free Elective/Liberal Arts	3
Free Elective/Liberal Arts	3	Free Elective/Liberal Arts	3

- York students are required to complete (pass) three (3) Writing intensive (WI) courses: two (2) in the lower division (100-200 level) and one (1) in the upper division (300-400 level).
- If you transferred to York College with credit for General Education requirements, you must still complete one (1) WI course in the upper division within your major. If your major has no upper division WI course, you must take a WI course chosen in consultation with your major advisor.
- B.S. students must complete 60 credits of liberal arts – See Bulletin.

†Foreign Language courses are determined through placement by the World Language Department, Room 3C08.

* ECON 102 may also be taken to fulfill the Flexible Core: Individual and Society requirement.

** BUS 481 may also be taken toward fulfillment of the College Option Core: Writing Intensive requirement.

- Students who have completed the Required Core: Mathematical and Quantitative Reasoning requirement will be prepared to take all courses in the Business Administration program.

***Entrepreneurship Electives**

Choose (1) from the following: BUS 311, BUS 312, BUS 491, ECON 310, ECON 331, ECON 340, ECON 390, ECON 420, ECON 421, MKT 346, PSY 252