



THE YORK COLLEGE

50th Anniversary Gala

Wednesday, May 10, 2017

Guastavino's
409 EAST 59TH STREET
NEW YORK CITY

TABLES

- ___ **Diamond \$50,000** • Two tables of 10 at the Gala • Senior executive to be listed as event chair • Program role at event • Choice table placement • Company logo with link to your website on event webpage • Prominent signage at event • Two journal pages on screen • Prominent full page in printed journal
- ___ **Platinum \$25,000** • One table of 10 at the Gala • Prominent table placement • Company logo on event webpage • Prominent signage at event • Full page in journal, print and on screen • Recognition from the podium at the event
- ___ **Gold \$15,000** • One table of 10 at the Gala • Better table placement • Company logo on event webpage • Full page in journal, print and on screen
- ___ **Silver \$10,000** • One table of 10 at the Gala • Company name on event webpage • Half page in journal, print and on screen
- ___ **Red \$5,000** • One table of 10 at the Gala • Name listed in journal, print and on screen

TICKETS

- ___ **Gold \$2,500** • Two tickets to Gala • Prominent seating • Name on event webpage • Half page in journal, print and on screen
- ___ **Silver \$1,000** • One ticket to Gala • Better seating • Name listed in journal, print and on screen
- ___ **Red \$500** • One ticket to Gala • Name listed in journal, print and on screen
- ___ **Alumni and Friends \$250** • One ticket to Gala

\$175 per ticket is non-deductible

Please email or fax guest names by May 3rd.

CONTRIBUTIONS

 Donations of any amount are welcome

- ___ **I am/we are unable to attend, but have enclosed a contribution of \$** _____
- ___ **For donations of \$1,000 or more** • Name on event webpage • Name listed in journal, print and on screen

JOURNAL

 (In print and on screen)

- ___ **Inside Front Cover \$6,000** • Company logo also on event webpage • Full color / 4.5" x 7.5" / no bleeds
- SOLD** ___ **Inside Back Cover \$5,000** • Company logo also on event webpage • Full color / 4.5" x 7.5" / no bleeds
- ___ **Full page \$1,000** • Name also on event webpage • Black & white / 4.5" x 7.5" / no bleeds
- ___ **Half Page \$500** • Black & white / 4.5" x 3.625" / no bleeds

Email printer ready high resolution files in either .pdf, .jpg or .tif format to publications@york.cuny.edu no later than **April 19, 2017**. Please provide electronic ad file in the dimensions of your ad choice shown above.

TABLE/TICKET BUYER

 (As you wish to be listed)

CONTACT NAME _____

TITLE _____

COMPANY _____


ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

Please charge \$ _____ to my    

CARD NUMBER _____

EXP. DATE _____ AUTH. CODE _____

SIGNATURE _____

Enclosed is my check for \$ _____ payable to **York College Foundation**

Please send invoice to contact listed above

In considering the environment no RSVP envelope is included. To RSVP Please:

ORDER ONLINE AT: www.york.cuny.edu/benefit

SCAN & EMAIL TO: benefit@york.cuny.edu

FAX TO: 718-262-2352

MAIL TO: York Gala, Room AC-2H02D

94-20 Guy R. Brewer Blvd., Jamaica, NY 11451

Questions? For more information call 718-262-3810

Please RSVP by Wednesday, May 3, 2017